

100%

PURE & NATURAL

Diatomaceous Earth is the perfect product for dog & cat owners who want to live natural and healthy and demand only the best for their beloved companions.

FLEAS, TICKS & PARASITES

Diatomaceous Earth is a naturally occurring powder that is the perfect safe, non-toxic alternative to harmful and expensive chemicals for controlling fleas, ticks and mites - both on and around your pets.

It can also be used as a preventative measure to protect your dogs and cats from harmful parasites. Just sprinkle a little in their food and they'll live healthy and worm free!

DE is also useful in controlling odors.

WHAT IS DE?

Diatomaceous Earth, also known as DE, is the result of Diatoms. A Diatom is a one-celled plant, so tiny that it must be magnified thousands of times to be visible. Diatoms exist in such quantities that they outweigh the total of all land plants combined.

Diatoms extract the minerals from water and build a protective shell. As the Diatoms die, the shells settle to the bottom of the water forming layers, some hundreds of feet thick. These layers are Diatomaceous Earth (DE).

When ingested the DE passes all the way through the body. On it's journey through the body it provides either a physical or electrical reaction.

The Diatom shell is a little cylinder full of holes resembling

Rice Chex Cereal. The cylinders possess a powerful negative charge and the holes are just the right size to absorb positively charged viruses and bacteria and carry them out of the body. Each shell can hold and neutralize many positive particles.

Mixed with feed, the cylinders pass through the stomach and destroy parasites with absolutely no side effects to your pet.

COMPLETELY SAFE FOR PUPPIES, KITTENS, DOGS & CATS!

DAILY DOSE OF DE

You can simply sprinkle DE directly into your pet's dry kibble and mix it in. Start with small doses at first and over the course of a few days gradually increase until you reach the full dosage. This gives your pet a chance to gradually adjust and they are less likely to turn their nose up.

If you find your pet is reluctant to eat you may want to wet the food a bit. Eventually they will adjust and eat it up!

Large Dogs (100 lbs +)	2 Tablespoons
Dogs (50 - 100 lbs)	1 Tablespoon
Dogs (Under 50 lbs)	2 Teaspoons
Small Dogs & Puppies	1/2 Teaspoon
Cats	1/2 - 1 Teaspoon
Kittens	1/4 - 1/2 Teaspoon

There are no side effects or danger of over-dosing. This chart is simply a guide. No need to worry about exact measurements.



The Hernando County Farmer's Market
2468 Commercial Way Spring Hill • FL 34606
352.232.4241 | www.TheDogGoneHealthy.com



FLEA & TICK CONTROL

ON YOUR PET

1. Dust DE on the head of your pet. Place a cotton ball in the ears to keep DE from going deep into the ear.
2. Dust your pet's hind quarters and apply to entire body while pulling the fur backwards so the powder can make direct contact with the animal's skin.
3. Be sure to dust your pet's bedding, kennel and any areas they frequent.

IN THE HOME

If there are fleas in the home you will have to apply DE to the infested areas

1. Sprinkle a thin coating of DE and brush it into upholstery and carpets. You want it to penetrate deep down where fleas live and eggs are waiting to hatch.
2. Leave the powder on overnight
3. Then vacuum lightly. The more you leave in, the better.

Repeat every week as the eggs hatch until you gain control.



Organic Materials Review Institute
www.OMRI.org

BENEFITS

- **Natural Wormer**
Eliminates many parasites without chemicals
- **Safe, Non-Toxic**
Parasites don't build immunity as they do with traditional wormers
- **Trace Minerals**
Important to healthy development
- **Improves Feed Conversion**
- **Flea Control**
- **Promotes Healthy, Shiny Coat**
- **Reduces Overall Stress**

INGREDIENTS : Fresh Water, Food Grade 100% Pure Diatomaceous Earth, Amorphous Non-Crystalline Silica

Diatomaceous EARTH

ALWAYS FULLY STOCKED!

The Hernando County Farmer's Market
2468 Commercial Way Spring Hill • FL 34606
Every Saturday, Rain or Shine!
10AM - 3PM

Also available for purchase in our online store
www.TheDogGoneHealthy.com

Feel free to contact us with questions, concerns or to make arrangements for a pickup.

352.232.4241 | jodi@mydoggonehealthy.com

Fossil Shell Flour® also known as DE or Diatomaceous Earth is OMRI listed. This means it is approved for use by any organic operation or manufacturer.

FOSSIL SHELL FLOUR® IS KOSHER!

Fossil Shell Flour® is a Perma-Guard Product labeled as an anti-caking agent as stated on the label. It comes from a very special deposit so pure that it meets the specifications to be called Food Grade for animal feed.

Most of the information in this brochure comes from customers, distributors and retailers. Many of whom have been using the product for years.

This information has not been verified by scientific testing acceptable to the regulatory agencies. Although we have good reason to believe the benefits from DE are true, we can not and do not make such claims.

This product is not registered with the FDA as a nutritional supplement.



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Healthy Alternatives for Your Pets

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